

2010 WaterTower Theatre Spotlight Gala
Sponsorship and Underwriting Opportunities

\$10,000 Diamond Title Sponsorship

- ❖ **One table of 10** with VIP seating at the event
- ❖ **10 invitations** to a VIP Pre-Event Cocktail Meet & Greet with the evening performers
- ❖ Complimentary Valet Parking
- ❖ Name/Logo recognition as follows:
 - **Event invitation (2000)**
 - **WTT website**
 - **WTT February email newsletter (4,500)**
 - As Title Diamond Sponsor in the event program (400)
 - Double Page Advertising Spread in event program (400)
 - Inclusion in event press and public relations materials
 - In event power point presentation
- ❖ **Additional Name/Logo recognition as follows:**
 - **Event raffle tickets (2000)**
 - **Electronic billboard sign at Addison Road (35, 000 drive bys per week)**
- ❖ 10 tickets to Opening Night only of WTT's Out of The Loop 10-day Theatre and Arts Festival

\$5,000 Emerald Co-Presenting Sponsor

- ❖ **One table of 10** with VIP seating at the event
- ❖ **10 invitations** to a VIP Pre-Event Cocktail Meet & Greet with the evening performers
- ❖ Complimentary Valet Parking
- ❖ Name/Logo recognition as follows:
 - **Event invitation (2000)**
 - **WTT website**
 - **February email newsletter (4,500)**
 - As Co-Presenting Emerald Sponsor in event program
 - Full page ad in the event program (400)
 - Inclusion as Co-Presenting Sponsor in event press and public relations materials
 - In event power point presentation
- ❖ 10 tickets to Opening Night only of WTT's Out of The Loop 10-day Theatre and Arts Festival
- ❖

\$3,000 Ruby Sponsor

- ❖ **One table of 10** with VIP seating at the event
- ❖ **4 invitations** to a VIP Pre-Event Cocktail Meet & Greet with the evening performers
- ❖ Complimentary Valet Parking
- ❖ Name/Logo recognition as follows:
 - **In February email Newsletter (4,500)**
 - **On WTT website**
 - As Ruby Sponsor in event program
 - 1/4 page ad in the event program (400)
 - Inclusion in event press and public relations materials
 - Inclusion in event power point presentation
- ❖ 4 tickets to Opening Night only of WTT's Out of The Loop 10-day Theatre and Arts Festival

\$1,750 Sapphire Sponsor

- ❖ **One table of 10** (*preferred seating*)
- ❖ Name recognition as follows:
 - As Sapphire Sponsor in event program (400)
 - Inclusion in event press and public relations materials
 - Inclusion in event power point presentation
- ❖ 2 tickets to Opening Night only of WTT's Out of The Loop 10-day Theatre and Arts Festival

INDIVIDUAL TICKETS TO THE EVENT ARE \$150 EACH

UNDERWRITING OPPORTUNITIES

- **\$5,000 Silent Auction**

- ❖ **One table of 10** with VIP seating at the event
- ❖ **10 invitations** to a VIP Pre-Event Cocktail Meet & Greet with the evening performers
- ❖ Complimentary Valet Parking
- ❖ Name/Logo recognition as follows:
 - **Event invitation (2000)**
 - **WTT website**
 - **February email newsletter (4,500)**
 - As Co-Presenting Emerald Sponsor in event program
 - Full page ad in the event program (400)
 - Inclusion as Co-Presenting Sponsor in event press and public relations materials
 - In event power point presentation
- ❖ 10 tickets to Opening Night only of WTT's Out of The Loop 10-day Theatre and Arts Festival

- **\$5,000 Live Auction**

- ❖ **One table of 10** with VIP seating at the event
- ❖ **10 invitations** to a VIP Pre-Event Cocktail Meet & Greet with the evening performers
- ❖ Complimentary Valet Parking
- ❖ Name/Logo recognition as follows:
 - **Event invitation (2000)**
 - **WTT website**
 - **February email newsletter (4,500)**
 - As Co-Presenting Emerald Sponsor in event program
 - Full page ad in the event program (400)
 - Inclusion as Co-Presenting Sponsor in event press and public relations materials
 - In event power point presentation
- ❖ 10 tickets to Opening Night only of WTT's Out of The Loop 10-day Theatre and Arts Festival

- **\$5,000 Entertainment Underwriter**

- ❖ **One table of 10** with VIP seating at the event
- ❖ **10 invitations** to a VIP Pre-Event Cocktail Meet & Greet with the evening performers
- ❖ Complimentary Valet Parking
- ❖ Name/Logo recognition as follows:
 - **Event invitation (2000)**
 - **WTT website**
 - **February email newsletter (4,500)**
 - As Co-Presenting Emerald Sponsor in event program
 - Full page ad in the event program (400)
 - Inclusion as Co-Presenting Sponsor in event press and public relations materials
 - In event power point presentation
- ❖ 10 tickets to Opening Night only of WTT's Out of The Loop 10-day Theatre and Arts Festival

In-Kind Sponsorship:

- ❖ **Opportunities are available to donate services in-kind, such as Valet Parking, Libations, Printing, Silent Auction Tent, Catering, etc. Your in-kind sponsorship, if valued at \$1750 or more will be recognized by:**
- ❖ **One table of 10 with VIP seating at the event**
- ❖ Name/Logo recognition as follows:
 - **Event invitation (2000)**
 - **WTT website**
 - **February email newsletter (4,500)**
 - Full page ad in the event program (400)
 - Inclusion as Co-Presenting Sponsor in event press and public relations materials
 - In event power point presentation
- ❖ 10 tickets to Opening Night only of WTT's Out of The Loop 10-day Theatre and Arts Festival