



WaterTowerTheatre
at the Addison Theatre Centre

FOR IMMEDIATE RELEASE

January 18, 2010

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972-450-6227

Spotlight 2010 Gala to Be Held Saturday, February 13, 2010
This years Gala Co-Chairs are Anita Braun and Allie Theisen

Dallas, Texas...January 18, 2010...WaterTower Theatre's 2010 Spotlight Gala will be held on Saturday, February 13, 2010.

The Gala will be Co-Chaired by Anita Braun and Allie Theisen and the Gala Committee consists of Carol Armstrong, John Ackley, April Bosworth, Shannon Brame, Holly Canterbury, Ben Cunningham, Donald Fowler, Elizabeth Fratantuono, David Guedry, Rodney Hand, Terry Martin, Janiece Niemann, Karol Omlor, Corky Pledger, Andrea Redmon and Joyce Sanders.

Tickets to this year's Gala are \$150 per ticket. Underwriting opportunities levels are: Emerald \$5,000; Ruby \$3,000; Sapphire \$1,750.

For more information on the 2010 Spotlight Gala, please contact Greg Patterson, Director of Development, at 972.450.6227 or gpatterson@watertowertheatre.org .

Some important details:

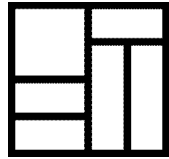
What: WaterTower Theatre's annual fundraising. **Individual Tickets are \$150.** Table underwriting starts at \$1,750.

Enjoy cuisines generously provided by many of Addison's finest restaurants, plus a Live and Silent Auction.

Where: WaterTower Theatre, Addison Theatre Centre, 15650 Addison Road, Addison, Texas 75001.

When: **Saturday, February 13, 2010 @ 7 pm**

Why: All proceeds support WaterTower Theatre's artistic and education programs.



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2010 Spotlight Gala Underwriters
(As of January, 2010)

Ruby (\$3,000):

Holly Canterbury
Doug Boster Catering
Don and Barbara Daseke
Larry McCallum
Rainmaker Advertising

Sapphire (\$1,750):

John Ackley/Ackley Financial Group
Derek Blount/Sovereign Bank
Shannon Brame
Larry Byrd/All-Plastics Molding
Centennial Fine Wines & Spirits
Color Mark Printing
Lauren Embrey
Elizabeth Fratantuono
David Guedry
Alan and Linda Hunn/Nissan North America
Robert Mayer, Jr.
Karol Omlor
Todd Meier/Shackelford Melton & McKinley
Robert Lebovitz and Joyce Sanders
Lori Ward

Featured Taste Sensations Underwritten by:

Canary Café
Crowne Plaza Hotel
Doug Boster Catering
Greenz
Intercontinental Dallas
J. Dorian Chocolatier
The Egg and I
The Marriott Quorum/Addison



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About the Co-Chairs

Anita Braun is in her fourth year as a member of the WaterTower Theatre Board of Directors and her third year as Co-Chair of the Gala. She graduated with a Bachelor of Science degree in Fashion Design from the University of North Texas. She owns her own company, Ambiance Art and Interiors, that works in corporate interior design.

Allie Theisen is an attorney with Hewlett Packard and has been a member of the WaterTower Theatre Board of Directors for four years. She has served as Gala Co-Chair for three years. She is a graduate from the University of Austin with a Bachelor of Arts and with a Doctorate of Law from the University of Houston Law Center. She currently serves as Treasurer of the Board of Directors of WaterTower Theatre.

About Terry Martin, Producing Artistic Director

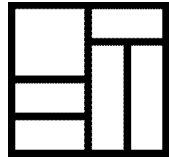
Multi-awarding winning Director Terry Martin is starting his 10th season as Producing Artistic Director of WaterTower Theatre where he has overseen over 65 productions.

Some of his 34 directing credits at WTT include *Grey Gardens*, *Doubt: A Parable*, *As You Like It*, *Almost, Maine*, *A Funny Thing Happened on the Way to the Forum*, *Man of La Mancha*, *Humble Boy*, *The Crucible*, *Take Me Out*, *A Country Life* (which he adapted from Chekhov's Uncle Vanya and which won the 2005 Rabin Award – Best New Play), *Cabaret*, *It Ain't Nothin' But The Blues*, *Company*, *An Inspector Calls*, *The Mystery of Edwin Drood*, *The Laramie Project*, *You Can't Take It With You*, *Book of Days*, *Cat on a Hot Tin Roof* (2002 Rabin Award – Director of a Play), *Sweeney Todd* (2002 Rabin Award Nomination – Director of a Musical), *Desire Under the Elms*, *Ravenscroft*, *Rockin' Christmas Party* (2000, 2001), *Enter the Guardsman* (2001 Rabin Award Nomination – Director of a Musical), *Lady Day at Emerson's Bar and Grill* and *Little Shop of Horrors* (2000 Rabin Award Nomination – Director of a Musical) among others. For Plano Repertory Theatre, he has directed *Journey's End* (2000 Rabin Award – Director of a Play), *Dracula*, *La Bête*, *Little Shop of Horrors* and *Pump Boys and Dinettes*. Terry was named "Best Theater Director" in the *Dallas Observer's* "Best of Dallas 2002."

About WaterTower Theatre

WaterTower Theatre has become a theatrical force of nature through its consistent excellence and sharp programming. Combining Broadway-quality productions with the beauty of an intimate playing space, WaterTower Theatre provides experiences that are powerful and insightful, intense and uplifting. WaterTower Theatre provides the community with an opportunity to examine man's conditions from all perspective's and promotes growth through humor and drama.

Now in its 13th season, WaterTower Theatre began life in 1996 with 136 brave subscribers. Today, with over 2000 subscribers and a budget of \$1.1 million, it consistently earns rave reviews in *The Dallas Morning News*, *Fort Worth Star-Telegram*, *Dallas Observer*, and other local publications. With 104 Dallas Theatre League Leon Rabin Nominations and 28 wins to its credit, as well as 16 Dallas Fort Worth Theatre Critics Forum Awards, WaterTower Theatre is home to the finest local talent.



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A committed and intrepid producer of new work, the theatre has presented 5 world premiere productions and 13 regional premiere productions to date. WaterTower Theatre's tradition of world premiere programming includes the musicals *Song of Motherhood* and *Blind Lemon: Prince of Country Blues*. Dramatic world premieres include *Free Fall* with Sandy Duncan, *Baptized to the Bone* by Dave Johnson (cut comma) (which is enjoying healthy post-WaterTower Theatre life) and *A Country Life*, Producing Artistic Director Terry Martin's southern adaptation of Anton Chekhov's *Uncle Vanya*. Both *Blind Lemon* and *A Country Life* earned WaterTower Theatre a Dallas Theatre League Leon Rabin Award for Best New Work.

WaterTower Theatre is committed to nurturing emerging talent and expanding audiences. The annual Out of the Loop Festival strives to present new work by local and national writers. A major part of WaterTower Theatre's education program partner's professional artists and technicians with students at our Summer Performing Arts Academy, where students ages 8 - 18 learn "life skills through theatre skills." In addition, master classes and workshops for professional performers offer an opportunity for continued education at the local level.

WTT is privileged to make its home at the Addison Theatre Centre, an award-winning flexible theatre space that can be reconfigured to accommodate each new production. WaterTower's expanding artistic vision, deepening service to the community and growing audiences have led to a unique partnership with the Town of Addison, one aimed at the development of an exciting destination for patrons to experience the best in theatrical and performing arts.

WaterTower Theatre is a Constituent of Theatre Communications Group (TCG), the national organization for the American theatre and a member of the Dallas Theatre League.

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