

FESTIVAL BASICS

THE FESTIVAL

WaterTower Theatre will present the ninth annual **Out of the Loop Fringe Festival** from March 4 to 14, 2010. All performances are held at the Addison Theatre Centre in Addison, TX, just 15 minutes north of downtown Dallas.

The **Out of the Loop Fringe Festival** provides opportunities for existing and emerging theatre, dance and music companies and artists to present work that may vary in form and presentation from their typical content. Together, these companies provide the North Dallas and surrounding areas with a diverse range of artistic endeavors. National, regional and Dallas-based artists in theatre, dance, music, comedy, puppetry, and poetry will be presented side by side throughout the Festival.

FESTIVAL HISTORY

The Out of the Loop Fringe Festival began in 2002 as a way for WaterTower Theatre to produce new and challenging works with a contemporary edge. Since 2002, when the festival drew just over a thousand patrons over the course of ten days, Out of the Loop has become a regional theatrical event. The most recent festival had 22 participating organizations presenting over 60 individual performances and drawing close to 4,700 arts lovers. Out of the Loop has also received a Special Citation from the Dallas/Ft. Worth Theatre Critics Forum for providing presenting opportunities to new and emerging companies and playwrights.

THE WORK

We're looking for a little bit of everything: theatre, music, dance, art, performance art & comedy in all lengths, shapes and sizes. We encourage new works and original pieces in unusual and traditional spaces. We provide different forums so that artists can participate in the way that is best for them.

STIPEND

Each group selected to participate will be paid a stipend based on the venue and number of performances.

TECHNICAL SUPPORT

Each venue will be staffed by a WaterTower Theatre technician. This person will provide technical support including cueing, solving technical problems, setup/strike of technical equipment, and running the lighting and sound during the show. Additional crew members must be provided by the performance group. Each group is encouraged to bring their own stage manager, technical director or designer who can work hand in hand with the WTT staff technician.



March 4 - 14, 2010

"If Dallas has a Fringe Festival, this is it."

- Dallas Morning News

REHEARSAL TIME

Each group will receive a time slot to allow for cueing, tech rehearsal and dress rehearsal. The amount of time for each group will be based on the length and technical demands of the show.

PRE-FESTIVAL MEETING

All chosen participants will be required to attend a pre-festival information and orientation meeting.

RIGHTS, ROYALTIES, UNIONS

All artists are responsible for securing the rights and licenses to their own shows. In addition, all participating companies are responsible for handling any issues that arise from using a member of Actors' Equity or any other union. WaterTower Theatre will not be held responsible for any fees from such use.

MARKETING

Participating artists will be included in all pre-festival general marketing, including the annual Out of the Loop Brochure. It is highly advised that each group be responsible for marketing their specific event to their own audiences. We will provide support, such as access to Out of the Loop logos and press lists. For companies who supply their mailing lists, we will produce and mail festival information to patrons on those lists. We are committed to helping your show be seen by the widest possible audience, but we will need **your** help in making that a reality.

THE SCOOP

Detailed information about how to participate follows. If you have any questions, please do not hesitate to email or call James Lemons at 972.450.6233 or jlemons@watertowertheatre.org.

APPLICATION INSTRUCTIONS

This application is for performing artists of all disciplines. If a question is not applicable, for example - if you are a music artist and you do not have a title to your show, mark N/A. If you are applying with more than one project, submit a different application form per proposal.

I. CONTACT INFORMATION

If any part of your contact information changes, notify us immediately. It is imperative you have a working email, as it will be used to give general updates.

II. PROJECT INFORMATION

We understand that your show may be in development. Regardless of anticipated changes, please answer all questions to the best of your ability. If accepted, you will have an opportunity to update some of this information.

DISCIPLINE: Please mark only one. Pick the discipline which best suits your proposal.

PREMIERE: Please indicate whether the work would be a world, US or area premiere if applicable.

III. VENUE INFORMATION

If you are accepted, we will provide you a space. Festival spaces include:

- Festival Mainstage: 200 seat proscenium stage
- Studio Theatre: 70 seat black box theatre
- Stone Cottage: 50 seat intimate theatre
- Various outdoor venues may also be available.

For indoor spaces, you will be provided with a basic lighting and sound package. You will receive a spec sheet after being accepted.

STAGE SPACE: Our performance venues are primarily small or medium sized, 50-200 seats. Please indicate your needs by size (for example width x depth including height if necessary). If a style of performance space is all you need, indicate "black box," "cabaret," "dance," etc.

LOCATION PREFERENCE: Please mark what type of location you prefer. If you have no preference, we will place you where we think your show will best be suited.

IV. THE PROPOSAL

DESCRIPTION: Be as descriptive as possible so that we understand the intentions of the piece. If this project has been in development or produced elsewhere, include the history of work.

"LOOPINESS": Please describe why you think it is appropriate for the Out of the Loop Fringe Festival.

COMPANY HISTORY/BIOS: Please include bios and/or resumes of any key artistic staff. If you do not have all of your artists in place at the time of the application, you may send the bios when casting is complete.

PRESS CLIPPINGS: Please make us a copy of your clippings and indicate if the clipping is from a previous work or the applied production. If your proposed project has never been produced, we look at previous clippings to assess your ability to complete the work by Festival time.

TECHNICAL REQUIREMENTS: Explain any special needs that you may have so that we can keep them in mind when picking a venue. Include lighting and sound requirements, minimum ceiling height, and necessary scenic elements that you would bring that could affect the type of venue you are assigned. Please be specific as to what you will bring & what you need us to provide.

This section will also alert us if your project, as it stands, is not within our means to produce in a way that will be respectful to your artistic needs. If that is the case, it may be best for you to consider not participating.

V. WORK SAMPLE

Send only one copy. Include photos, CDs, DVDs, audio-tapes, videotapes, and/or scripts that you think will help us to understand your own work. If no work sample will accompany your proposal, please explain why.

Label all work samples with the title of your project, company name if applicable, contact person and discipline under which you are applying. Indicate if the materials are from the proposed work or an example of previous work.

CD/DVD: We encourage artists to send digital medium if they have it. Please burn the material yourself, as we will not be able to download material from your websites. Send digital material PC compatible when applicable.

VIDEO AND AUDIOTAPES: Cue all tapes to the section that you feel will best highlight your work. We may review more, but the panel may only be able to watch or listen to approximately 7 minutes of your tape. Please provide us with a video/audio script so that we know what it is that we are watching. Let us know who the performers are and if you anticipate that they will be the same performers who will perform at the festival.

TEXT: If you will be sending a script, send one copy of the full text.

MUSIC: If you are applying in Music, submit a recording of the work that will be presented. If the performing ensemble slated for presentation is not the recording ensemble, then please submit a sample recording of the intended performers work as well. Please indicate this clearly.

THEATRE ARTISTS: Please understand that you will be responsible for completely producing your production. *Do not submit scripts to WaterTower Theatre that you wish us to produce.* This is a chance for you to produce whatever script you wish.

APPLICATION

Postmark Deadline

October 2

Notification of Participants
by November 13

Group/Organization Name

PLEASE PRINT OR TYPE

Contact Person Name:

Address:

City:

State:

Zip:

Day Phone:

Evening Phone:

Fax:

Email:

Website:

Title of Show: _____

Running Time: _____

Intermission? Y N

Number of Performers: _____

Which dates during the Festival (March 4 - 14) are you available? _____

DISCIPLINE (mark one which best describes your work):

Dance Theatre Spoken Word Music Interdisciplinary Other

PREMIERE World US Area Not Applicable

STAGE SPACE Minimum Space Needed: _____ Maximum Space Needed: _____ Not Applicable _____

LOCATION PREFERENCE Main Stage Studio Theatre Stone Cottage Outdoor None

PROPOSAL

Each on a separate piece of paper, but not necessarily limited to one, please include the following:

- Description of proposed work
- Why it's Out of the Loop: Description of appropriateness in festival
- Company history and/or bios of participating artists
- Press clippings of current or previous works if available
- Technical Requirements

SUPPORT MATERIALS

Check which of the following support materials you have included and label materials as previously indicated in the "Work Sample" section of this brochure. We do not need multiple copies of tapes or photos.

DVD Audio Tape CD Cassette Video Tape/DVD

Photos/Slides Promotional Materials Script of Proposed Work

QUESTIONS?

Please feel free to contact us. If any element of your proposal changes after you send it in, contact us immediately.

James Lemons, Festival Coordinator
972.450.6233 jlemons@watertowertheatre.org

SUBMIT COMPLETED APPLICATIONS TO:

WaterTower Theatre
Attn: Out of the Loop Festival
15650 Addison Road
Addison, TX 75001